



U.S. Small Business Administration ±The 6 % \$ ¶ V 3 U H S D U H 0 \ % X L W E H M H S R U J V V W K D W small businesses never reopen following a disaster. Their site offers assistance on [planning](#), [education](#), [testing](#) and [disaster assistance](#).

Building Owners and Managers Association International ±% 2 0 \$ V W D W H V W K D W ³ E X L O G L Q J managers must develop or update a comprehensive preparedness plan for each building based on reasonable threat analyses to prepare for future emergencies and to provide a safe working env R Q P H Q W I R U W K H L L U % 2 0 \$ [Emergency Preparedness Guidebook](#) 7 K H 3 U R S H U W \ 3 U R I H V V L R Q D O ¶ V 5 H V R X U Emergency Plans for Natural and Human-Based Threats helps property professionals prepare for and respond to a wide range of potential threats with a step-by-step walk through the four phases of emergency management ±mitigation, preparedness, response and recovery.

ASIS ± \$ 6 , 6 , Q W H U [Business Continuity Guideline: A Practical Approach for Emergency Preparedness, Crisis Management, and Disaster Recovery](#) covers a series of interrelated processes and activities that will assist in creating, testing, and maintaining a comprehensive plan for use in the event of an emergency or crisis that threatens the viability and business continuity of an organization. This includes step-by-step business continuity plan preparation and activation guidance, including readiness, prevention, response, and resumption/recovery.

Centers for Disease Control and Prevention ±The CDC offers [emergency response resources](#) for business Z K L F K S U R Y L G H V D F R P S U H K H Q V L Y H [State Events with Specific Instructions](#) W K W H U U E X L O G L Q J R F F X S D Q W V D F W L R Q V W R E H W D N H Q E \ I D F L O L W \ P D Q D J H

American Red Cross ±The American Red Cross [Ready Rating](#) CE la free membership program designed to help businesses become better prepared for emergencies which provides a 123-point self-assessment of your F R P S D Q \ ¶ V O H Y H O s s a n d a r e a s s e s s m e n t .

Evaluate and Utilize Internal Resources

Organizational leaders also need to look within their own ranks to identify resources who can help steer this process. Departmental areas of expertise that are often relied upon can include human resources, safety, security and risk management. Additionally, do not overlook the expertise of your contract security team. A quality security provider will possess emergency preparedness planning experience, and that, coupled with a thorough understanding of your facility and daily operations, positions your security team as a valuable contributor to your preparedness efforts. Also consider feedback from your stakeholders ±their experiences and concerns can help develop critical components of your plan.

All of these resources are available to help guide businesses through the preparedness planning process. This includes both the establishment of an initial preparedness plan and its ongoing review as it is critical to ensure plans are always current. Plans should be reviewed regularly to ensure information is accurate and revisions are made to address changes in personnel, process or facilities. Just this short list of readily available resources emphasizes the critical nature of preparedness planning for every business. When an emergency occurs, will you be prepared?